

01

MERCHANDISING



Individually matching shop systems

Sales agents all over Europe.
Innovative space-saving sales systems

We are a competent partner for the establishment of a shop or a creativity department. Our experienced sales agents will be pleased to give you advice.



Supplier of the full product range

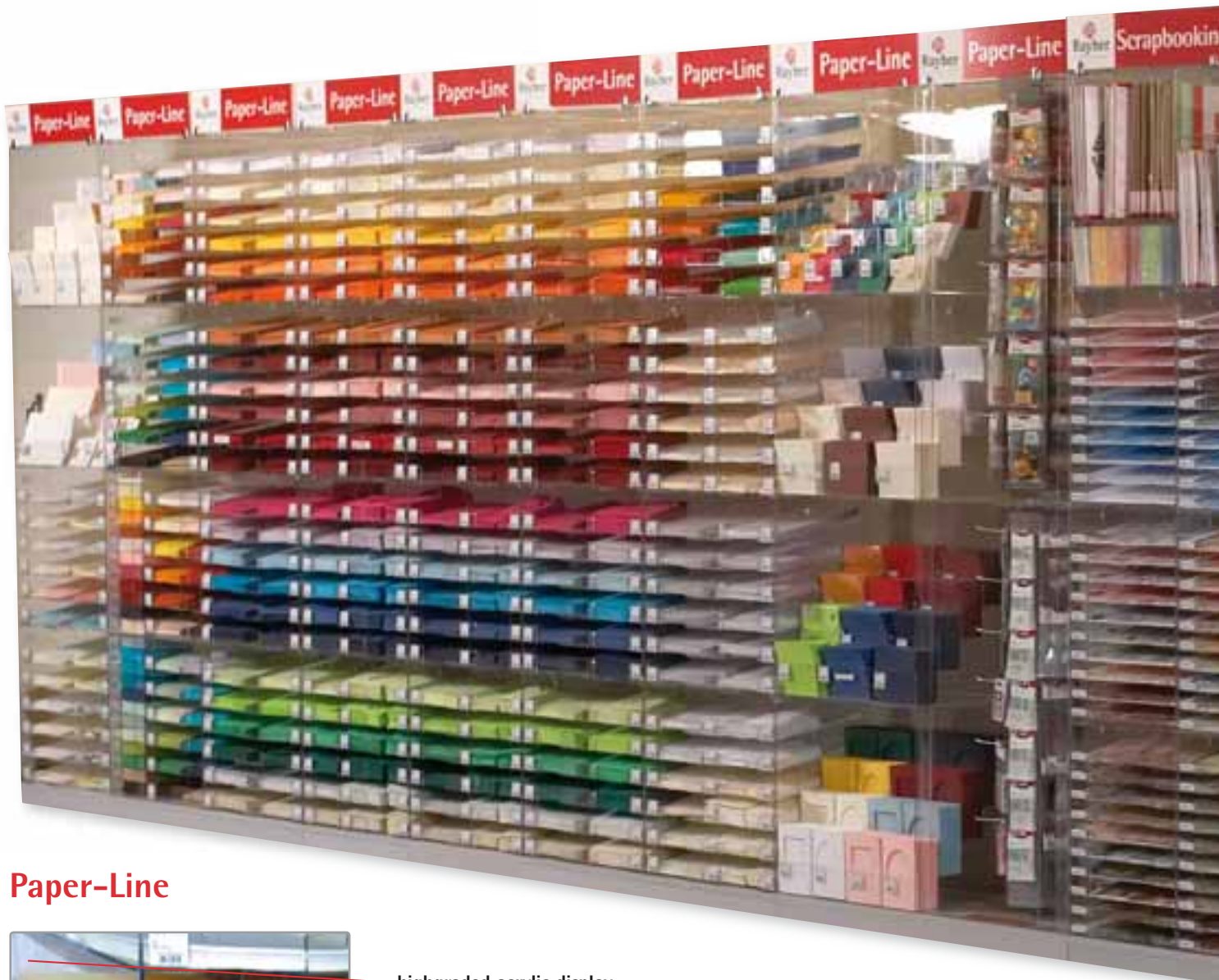
You receive everything from us one-stop:

Our range goes from standard material, via paints, paper and scrapbooking to jewellery and books. We are a competent partner for all creative assortments. To advise you individually is a matter of course for us. For a sales solution which is adapted to your special needs.





PAPER-LINE



Paper-Line



highgraded acrylic display

EAN-Code, Item-No., measure of the papers

Price field for the advised selling-price

Through the slight incline of the shelves, it is easier to take out the sheets

Competence in paper

Flexible, up-to-date, handy: With the revised and newly enlarged paper collection Paperline, the trendy assortment of Scrapbooking papers and a flexible and attractive presentation of goods Rayher Hobby offers the ideal solution for papers for the specialized trade.

The road to success

The trend topic paper can grant the specialized trade longlasting profitable turnovers. The secret of success is on the one hand an elaborated assortment on the other hand a perfect presentation of the goods. With the assortments Paper-Line and Scrapbooking as well as an elaborated display system Rayher Hobby can provide the full range.



Paper-Line + Scrapbooking



Clearly arranged
A clear view onto the designs of the papers due to angular shelves.

Scrapbooking



Especially handy
You will receive with all papers the suitable article tags so that it's easy to change placement of the stand.



PAPER-LINE

Increase of sales by optimal sales concepts

You can expect from us products with a solid turnover, presented perfectly and accompanied of promotional advertising material. We demonstrate you our service package on this page according to our new product line Table & Style.

The perfect presentation

- High quality racks in plain white, to accentuate the colours
- The racks are provided for free
- The shelves can be fixed in different variations easily
- All articles in a nice functional self-service packaging

Synergistic effects to other product groups*/F*> Invitations, menus or place-cards can be combined in the same colour with the Table & Style colours. Therefore the Table & Style assortment is the perfect amendment to every paper assortment.

The perfect amendment

In addition to our basic assortment we offer you assortments for a special topic, which match the season or current topics. This additional assortment contains e.g. decoration articles for celebrations as weddings, anniversary celebrations and birthdays.

Best effect

The posters in XXL-Format as an attractive eye-catcher in the shop window and the colourful leaflet in a quadratic form support sales at the point of sale.

Promotion at www.rayher-hobby.de

Actual information on our website and the RAYHER HOBBY newsletter, who is sent to many thousand people who are interested in crafts, make these new products popular.

We are looking forward to help you for an individual consideration, concerning your own needs.





All jewellery articles packed in tap-bag have a red inlay

Valuable jewellery findings are offered in high quality blister packs.

Instructions on the reverse side support the sale.

In highgraded acrylic displays you can present our sales-boosting programme "Rocailles and Glass sticks". It is competent and space-saving on a smallest surface.

These displays do save time and do optimize the order procedure:

The EAN-codes, which are fixed onto the shelves, do make it easy to place a repeat order. It is possible to take out the shelves to fill them up, which does save a lot of time.

We are looking forward to help you for an individual consideration, concerning your own needs.





91 111 00 (1)
Paper rack, 30 shelves, 190x70x50 cm

Inscription on the blind: Paper - Center
suitable for 30 sheets of paper, in
size 50 x 70 cm

(Technical subject to change)



91 285 00 (1)
Ribbon display made of wood
8 shelves, height 190 cm, width 98 cm,
depth 45 cm

(Technical subject to change)



91 131 00 (1)
Stand for napkins
for 48 motifs

**Arrange your own individual Hobby-Center.
Choose from two different insets.**

91 102 00 (1)
Hobby-Center, 190x70x50 cm
without drawers
Inscription on the blind: Hobby - Center
suitable for maximal 30 insets

Insets, measure 71 x 50 cm

91 104 00 (3)
Inset for Hobby-Center, 3 compartments
suitable for:
Sheet DIN A 4, 21 x 30 cm
(3 colours per inset)
Rolls, length 50 cm
(ca. 6 colours per inset)

91 105 00 (3)
Inset for Hobby-Center, 1 compartment
suitable for:
Sheet 50 x 70 cm (1 colour per inset)
Sheet 30 x 40 cm (2 colours per inset)
Rolls, length 50 cm (ca. 6 colours per inset)

(Technical subject to change)

Tip:
Suitable for the presentation of items
like e.g. crepla sheets in different sizes,
DIN A4 Sheets, felt cuts, paper rolls,
paper sheets with a size of 30 x 40 cm
or 50 x 70cm.



91 162 00 (1)
Display for dec. paper with motifs
Wall holder for sheets, 50x70 cm, 24 m.,
silver grey



Storage-system
Sight and grip a perfect

- place on top of each other or fix it on the wall
- possible to combine and extend
- boxes are tiltable, easy to fill in and take out
- orderly and dust-free storage
- 3 different rows of cases, á 60 cm wide

91 165 00 (1)
Storage-system 9 boxes
box: h:47 mm, w:50 mm, d:41 mm

91 166 00 (1)
Storage-system 6 boxes
box: h:71 mm, w:82 mm, d:65 mm

91 167 00 (1)
Storage-system 5 boxes
box: h:108 mm, w:101 mm, d:97 mm



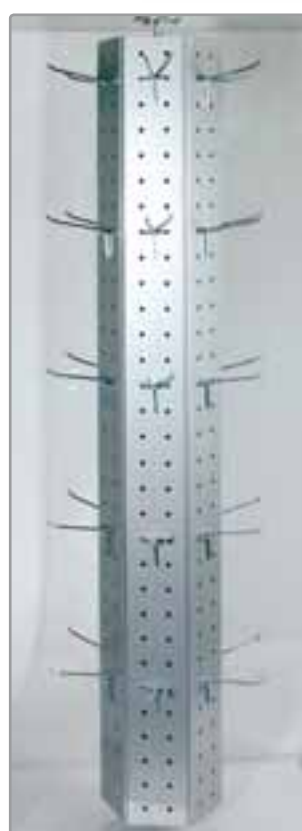
91 153 00 (1)
Empty display for motif stickers
Measure of the displays:
Height 200 mm, Depth 305 mm, Breadth 138 mm



91 243 00 (1)
Empty display for jewellery accessories
27,5x30,5x6 cm



91 157 00 (1)
Display sextangle-stand,
turnable
incl. 36 hooks



The turnable sextangle-stand is assembled in an acrylic element which can be very well integrated in our high quality paper line modules.

Measure of the acrylic display:
Height 100 cm
Width 50 cm
Depth 32 cm



91 766 00 (1)
Acrylic display 24 shelves

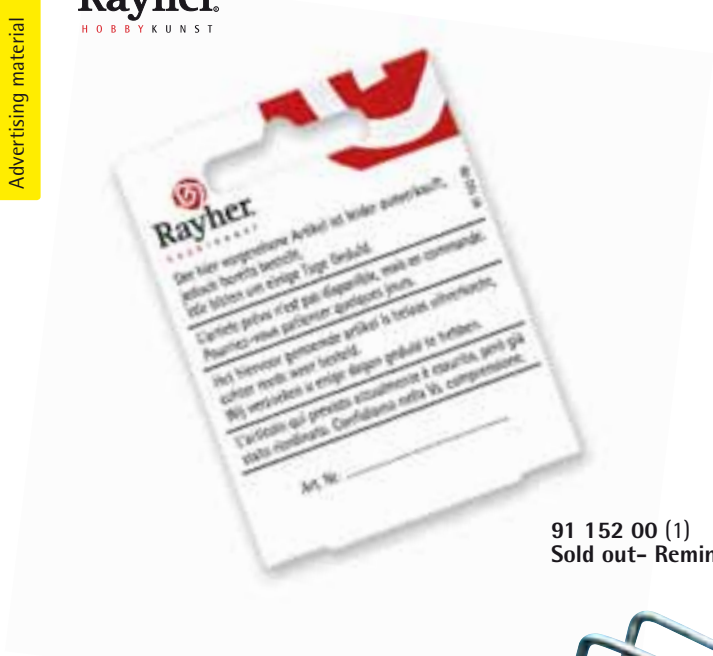
The display has 4 rows with 6 trays each.

The trays are variable. So the space can be enlarged by removing some trays.

The display can ideally be integrated in our paper line modules.

The display is delivered empty. The pencils are only a suggestion for you.

(Technical subject to change)



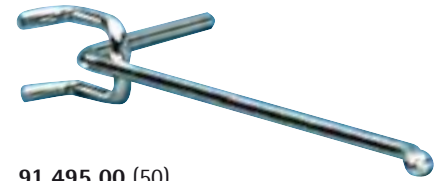
91 152 00 (1)
Sold out- Reminder



91 810 00 (50)
Stopper for hooks for punched walls



Hooks for punched walls for 1 tab-bag
91 801 00 10 mm long, 2,5 mm ø (50)
91 802 00 40 mm long, 2,5 mm ø (50)
91 803 00 60 mm long, 2,5 mm ø (50)
91 804 00 100 mm long, 2,5 mm ø (50)
91 806 00 160 mm long, 3,0 mm ø (50)
91 807 00 250 mm long, 3,8 mm ø (50)



91 495 00 (50)
Hook for punched walls,
12 cm, galvanized

93 012 00 (50)
Single hooks for punching walls
80 mm, zinc coated
suitable for art. no.
91 157 00 display sextangle-stand.



91 649 00 (50)
Hook with 2 clamps
plastic, black



91 669 00 (1)
Holder for leaflet A5
including 2 attachment pins



91 907 00 (1)
Brochure box for Acrybello Assortment
79x30x74mm, for punching wall



93 088 00 (100)
Plastic flag, transparent
for punching walls, 26x42 mm



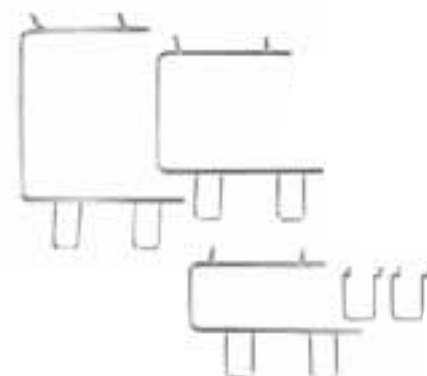
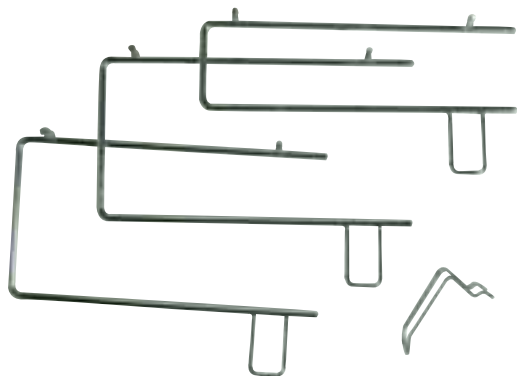
93 224 00 (1)
Wire bow for napkins
connection with perforated plate possible



93 222 00 (1)
Perforated plate basket, 160x105x40 mm
hook into perforated plates

With RAYHER multi hooks: Same quantity, half the space

Now also for big tab-bags



91 814 00 (10)
Hooks-set for tap-bags
4 sizes for tab-headers up to maximal 13 cm of width

93 230 00 (10)
Hook set for tab-bag
4 parts for tab-headers up to maximal 15,5 cm width

93 231 00 (10)
Hook set for tab-bags
4 parts for tab-headers up to maximal 22 cm width

93 273 00 (10)
Hook set for tab-bags,
4-parts for header max. 32 cm wide

91 818 00 (10)
Double-hooks-set for tap bags
5 sizes for tab-headers up to maximal 13 cm of width



Compact:
same quantity, half of the space

Clearly arranged:
More variety at a glance

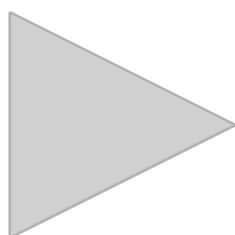
Practical:
easy to take out, easy to refill

Appealing:
different lengths of the bags are no problem

← 1 m →

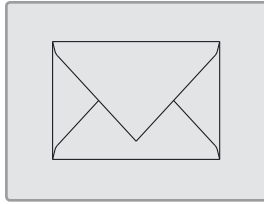


1,35 m

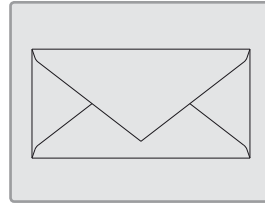


BEFORE

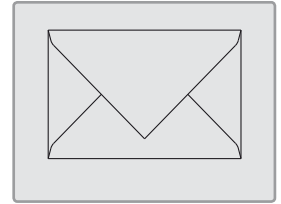
NOW



98 137 00 (4)
OPP- flat bags for envelopes C6
115x161x0,04 mm, tab-bag 50 pc



98 138 00 (4)
OPP- flat bags for envelopes DIN long
115x161x0,04 mm, tab-bag 50 pc



98 139 00 (4)
OPP- flat bags for envelopes B6
125x185x0,04 mm, tab-bag 50 pc



Bag with closure (100)
91 450 00 35x55 mm
91 463 00 60x60 mm

91 464 00 70x100 mm
91 465 00 80x120 mm
91 468 00 120x170 mm



91 646 00 (5)
PP-flat bags, 185x160x0,04 mm
tab-bag 25 pcs.

91 645 00 (5)
Plastic bag, 115x240x0,04 mm
tab-bag 25 pcs.

Hint:
Suitable for packing of sheets 50x70 cm

91 908 00 (1)
PP-flat bag
220x600x0,05 mm, bag 100 pc.



Present bag
81 983 00 95x160 mm, bag 10 pc (5)
81 984 00 115x190 mm, bag 10 pc (5)
81 985 00 145x235 mm, bag 10 pc (5)
81 986 00 180x300 mm, bag 10 pc (5)



Present bag "star"
81 987 00 95x160 mm, bag 10 pc (5)
81 988 00 115x190 mm, bag 10 pc (5)
81 989 00 145x235 mm, bag 10 pc (5)
81 990 00 180x300 mm, bag 10 pc (5)



81 992 00 (5)
Present bag "heart"
115x190 mm, bag 10 pc

81 996 00 (5)
Present bag "butterfly"
115x190 mm, bag 10 pc

without contentwithout a bow

without contentwithout a bow

without contentwithout a bow



Demonstrations are a great medium, to bring a sales volume and turnover into your salerooms. We elaborated different demonstrations and will support you with posters and leaflets. You will choose the subject and the appointed day and we will send you a poster and leaflets for free with the required dates.

You will receive in addition some adapted guidances and brochures for distribution.



91 209 00 (100)
Bag LD PE, 420x480 mm
with reinforcement



Paper bags with Rayher-logo
91 991 00 22x11x28 cm (250)
91 990 00 18x8x22 cm (250)



Plastic bag HD-PE
91 106 00 bloc à 50 pcs., 280x400 mm (1)
91 208 00 bloc à 100 pcs., 200x270 mm (1)

🏷️ Special price for quantity
20 see price list.



92 998 00 (1)
Paper bags with Rayher Logo
130x180mm, cardbox 100 pc



92 999 00 (1)
Paper bags with Rayher Logo
330x310 mm, cardbox 100 pc

Ideal for scrapbooking sheets!